

## Programme Specification

### Master of Business Administration (MBA)

<b>Awarding Institution</b>	University of Gibraltar		
<b>Teaching Location</b>	Europa Point Campus, Gibraltar		
<b>Programme Title</b>	Master of Business Administration		
<b>Final Award</b>	Master of Business Administration (MBA)		
<b>Level of Qualification<sup>1</sup></b>	7		
<b>Mode of Delivery</b>	FULL-TIME <input checked="" type="checkbox"/> PART-TIME <input checked="" type="checkbox"/>		
<b>Minimum and Maximum Registration Period</b>		Minimum registration	Maximum registration
	Full-time	1 year	2 years
	Part-time	2 years	4 years
<b>Recognition by Professional, Statutory or Regulatory Body</b>	None		
<b>Benchmarks</b>	<p>This programme has been designed with reference to the UK QAA Subject Benchmark Statements: Master's Degrees in Business and Management</p> <p><a href="https://www.gaa.ac.uk/docs/gaa/subject-benchmark-statements/sbs-business-and-management-15.pdf?sfvrsn=1997f681_16">https://www.gaa.ac.uk/docs/gaa/subject-benchmark-statements/sbs-business-and-management-15.pdf?sfvrsn=1997f681_16</a></p>		
<b>Entry Requirements</b>	<p>The University of Gibraltar admission policy applies. The Admissions Policy for the Master of Business Administration seeks to recruit local and international students from diverse educational and social backgrounds who have the ability and motivation to complete the programme.</p> <p>Typically, applicants for the MBA will:</p> <ul style="list-style-type: none"> <li>• Possess a good first degree (i.e. a minimum of a 2.1) awarded by a UK university or overseas equivalent.</li> <li>• Have recent work experience. As the University values diversity of experience in its student body, it welcomes applications from recent graduates who have undertaken meaningful placements as well as those with all levels of work experience.</li> <li>• The ability to communicate their ideas effectively in writing, in discussions and presentations. Basic IT skills (e.g., word-processing, email and Internet) will also be expected.</li> </ul>		
<b>English Language Requirements</b>	<p>If English is not the student's first language they must have the following:</p> <ul style="list-style-type: none"> <li>• An overall IELTS test result of 6.5, including a minimum of 6.0 in all sub-tests. Equivalent awards will be considered (e.g. Pearson's Test of English, Cambridge Certificate of Advanced English, City &amp; Guilds</li> </ul>		

<sup>1</sup> UK Framework for Higher Education Qualifications

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	International ESOL 8984, or the TOEFL- IBT test of English proficiency
<b>Faculty/Department</b>	Faculty of Business: School of Business
<b>Date of Initial Approval</b>	3 May 2019
<b>Date last reviewed</b>	23 April 2020

## 1. Programme Outline

The MBA is a generalist degree, aimed at equipping students with a systematic understanding of relevant knowledge about organisations, their external context and how they are managed. It exposes students to a wide range of issues and challenges faced by management as they strive to make organisations successful, sustainable and responsible stakeholders in society. Students develop relevant conceptual, analytical, functional, operational and critical thinking capabilities to equip them to confidently address a range of organisational and managerial responsibilities in contemporary organisations. They will learn how to apply their learning to their professional experience and to reflect on current practice.

In general, an MBA is practically orientated, providing a grounding in all key aspects of business (e.g., accounting and finance, marketing, management, leadership, strategy) with a view to developing leaders in business.

The programme is designed as a one-year full-time postgraduate degree, (although a part-time option is available), comprising 180 credits.

## 2. Programme Aim/s

The main educational aim of this programme is to offer a challenging scheme of study which progresses students' ability to develop academic and practical insights into the subject of business administration within an international context. It is intended that students will be encouraged to develop a broad range of transferable skills and technical expertise and, throughout the programme, will apply new learning to their professional experience and reflect on and learn from prior experience.

Specifically, the programme is intended to enable students to:

- Develop a systematic and comprehensive knowledge and understanding of organisations, the external context in which they operate and their management.
- Develop a critical awareness of business issues.
- Reflect and learn from prior experience and practice, and then modify and develop their own business practices.
- Challenge preconceptions, remove subject and functional boundaries in order to handle complex situations holistically.
- Acquire and analyse data and information, evaluate their relevance and validity, and synthesise a range of information in the context of new situations.
- Evaluate and integrate theory and practice in a wide range of situations.
- Develop a portfolio of personal and business specific skills including leadership and performance management; effective communication; and the ability to perform effectively within team environments.
- Develop applied research skills as appropriate to undertaking the capstone project.
- Be socially responsible business professionals who are critical thinkers, self-reflective, future thinking with highly developed communication skills and a sustainable mind-set.

## 3. Programme Learning Outcomes

The MBA acknowledges the knowledge and skills components of a Level 7 award. Upon successful completion of the programme, students will be able to demonstrate knowledge and skills as outlined below.

On successful completion of the programme the student will be able to:

<p><b>A.</b>  <b>Knowledge &amp; Understanding</b></p>	<ul style="list-style-type: none"> <li>• Demonstrate systematic and comprehensive knowledge and understanding of organisations, the external context in which they operate and their management.</li> <li>• Demonstrate a critical awareness of current issues in business and management, which is informed by leading edge research and practice in the field.</li> <li>• Collect relevant information across a range of areas pertaining to a current situation, analyse that information and synthesise it into an appropriate form in order to evaluate decision alternatives.</li> <li>• Demonstrate originality in the application of knowledge, together with a practical understanding of how established techniques of research and enquiry are used to create and interpret knowledge.</li> <li>• Take on an international perspective including understanding the impact of globalisation on businesses, societies and the environment and the ethical implications.</li> </ul>
<p><b>B.</b>  <b>Intellectual Skills</b></p>	<ul style="list-style-type: none"> <li>• Continue to advance their knowledge and understanding, and to develop new skills, to a high level and demonstrate the independent learning ability required for continued professional development.</li> <li>• Demonstrate adaptability, and show originality, insight, and critical and reflective abilities which can be applied to problem situations.</li> </ul>
<p><b>C.</b>  <b>Practical Skills</b></p>	<ul style="list-style-type: none"> <li>• Communicate effectively through a range of media.</li> <li>• Work effectively in teams and understand group dynamics.</li> <li>• Demonstrate self-direction and originality in tackling and solving problems, and act autonomously in planning and implementing tasks at a professional or equivalent level.</li> <li>• Demonstrate the ability to make sound decisions and deal with complex issues both systematically and creatively, make sound judgments in the absence of complete data, and communicate their conclusions clearly to specialist and non-specialist audiences</li> </ul>
<p><b>D.</b>  <b>Affective Skills</b></p>	<ul style="list-style-type: none"> <li>• Reflect on and learn from prior experience; integrate new knowledge and apply it to new situations; challenge preconceptions arising from prior experience, remove subject and functional boundaries in order to handle complex situations holistically.</li> </ul>
<p><b>E.</b>  <b>Transferable Skills</b></p>	<ul style="list-style-type: none"> <li>• Conduct research into business and management issues that requires familiarity with a range of business data, research sources and appropriate methodologies, and enable this to inform the overall learning process</li> <li>• Synthesise the key business concepts learned throughout the MBA and demonstrate their real-world application.</li> </ul>

#### **4. Learning, Teaching and Assessment Strategy**

The assessment focus throughout is at a level 7 standard. Assessment methods, reflect the theoretical and practical approaches of the modules. They require students to demonstrate their ability to evaluate and

integrate theory and practice in a wide range of scenarios (both in a case study setting and, where possible, in the workplace) in order to make sound judgements and recommendations. They encourage students to become independent researchers who act autonomously in planning and implementing projects and who are expected to evaluate methodologies and develop critiques of them. They also require students to reflect on their learning journey throughout each of the individual modules.

The assessment methods comprise both formative and summative assessment. The **formative assessment** is designed to assess student's progress and to serve as feedback to both students and lecturers. The formative assessment methods include prompt feedback on course work, individual and group feedback on participatory exercises, student presentations and case studies, as well as reflective papers. It will thus progress the students' learning and provide an opportunity to feed forward into future summative assessments.

The aim of the **summative assessment** is to determine whether the student has met the relevant module learning outcomes, which in turn contribute to the overall programme learning outcomes. Feedback on summative assessments will be delivered in a timely manner and will assist students improve in future assessments. Knowledge and understanding is summatively assessed throughout each module through the following methods:

- Problem-solving assignments
- Research-based assignments
- Case study / case analysis
- Individual and group presentations
- Capstone project.

## 5. Programme content and structure

### Level 7

Module Code	Module Title	Credits	Semester	Compulsory or Optional
ACC71501	Accounting and Reporting	15	Semester 1	C
MKT71501	Marketing Management	15	Semester 1	C
IST71501	Managing New Technologies	15	Semester 1	C
MGT71501	Managing People	15	Semester 1	C
MGT71502	Leadership and Managing Change	15	Semester 2	C
FIN71501	Managerial Finance	15	Semester 2	C
LAW71501	Business Law	15	Semester 2	C

MGT71503	Strategic Decision Making	15	Semester 2	C
GBU76001	Capstone Project	60	Semester 3	C
<b>TOTAL</b>		<b>180</b>		

## 6. Variation/s to the Academic Regulations: Taught Programmes

None

## 7. Programme credits and intermediate Awards (exit points)

Award	Credits	Credit level (FHEQ)
Postgraduate Certificate	60 credits	7
Postgraduate Diploma	120 credits	7
Master's Degree	180 credits	7

## 8. Career and Study Opportunities

The main target audience for the MBA are those business professionals who wish to enhance their career prospects or change their direction, as well as recent graduates who have undertaken meaningful placements or work experience. The MBA will provide high level application skills across key aspects of business and management as well as the opportunity to apply the learning in a chosen area of interest (e.g. FinTech). An MBA also benefits those for whom their undergraduate degree was not in a business related area (e.g. pharmaceutical, engineering, medical and healthcare, education). By providing a comprehensive grounding in business and management, it thus paves the way for them to attain management and leadership positions.

The programme is designed for those seeking to study full-time or part-time.

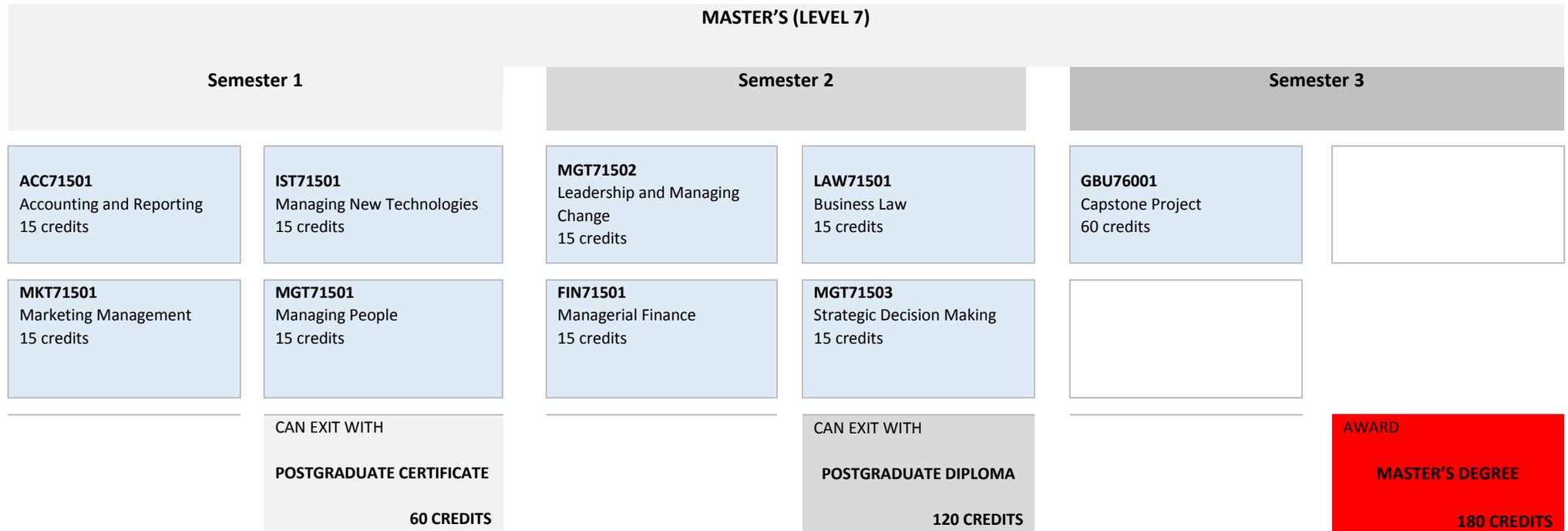
In addition, the Department of Employment, HM's Government of Gibraltar, has confirmed that international graduates of the MBA will be allowed to stay and work in Gibraltar for up to two years following successful completion of their degree.

# Programme Specification

## Master of Business Administration



### 1. Programme Map (full-time)



KEY:  COMPULSORY MODULE

<b>Assessment of Learning Outcomes</b>	<b>CORE MODULES</b>								
Upon completion of the program, students will be able to:	ACC71501	MKT71501	IST71501	MGT71501	MGT71502	FIN71501	LAW71501	MGT71503	GBU76001
<b>KNOWLEDGE AND UNDERSTANDING</b>									
Demonstrate systematic and comprehensive knowledge and understanding of organisations, the external context in which they operate and their management.	FS	FS	FS	FS	FS		FS	FS	S
Demonstrate a critical awareness of current issues in business and management, which is informed by leading edge research and practice in the field.		S	FS	FS	FS	FS	FS	FS	S
Collect relevant information across a range of areas pertaining to a current situation, analyse that information and synthesise it into an appropriate form in order to evaluate decision alternatives.	S	S		S	S	S		S	S
Demonstrate originality in the application of knowledge, together with a practical understanding of how established techniques of research and enquiry are used to create and interpret knowledge.	S	S			FS	S	S	S	S
Take on an international perspective including understanding the impact of globalisation on businesses, societies and the environment and the ethical implications.			FS	FS	FS	FS	FS	FS	S
<b>INTELLECTUAL SKILLS</b>									
Continue to advance their knowledge and understanding, and to develop new skills, to a high level and demonstrate the independent learning ability required for continued professional development.		S							S
Demonstrate adaptability, and show originality, insight, and critical and reflective abilities which can be applied to problem situations.	FS		S	FS	FS	FS	FS	FS	S
<b>PRACTICAL SKILLS</b>									
Communicate effectively through a range of media.	FS	FS	FS	FS	FS	FS	FS	FS	FS

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Upon completion of the program, students will be able to:

	ACC71501	MKT71501	IST71501	MGT71501	MGT71502	FIN71501	LAW71501	MGT71503	GBU76001
Work effectively in teams and understand group dynamics.	F	FS	F						
Demonstrate self-direction and originality in tackling and solving problems, and act autonomously in planning and implementing tasks at a professional or equivalent level.		S		FS	FS		S		S
Demonstrate the ability to make sound decisions and deal with complex issues both systematically and creatively, make sound judgments in the absence of complete data, and communicate their conclusions clearly to specialist and non-specialist audiences	S	S	S	S	S	S	S	S	S
<b>AFFECTIVE SKILLS</b>									
Reflect on and learn from prior experience; integrate new knowledge and apply it to new situations; challenge preconceptions arising from prior experience, remove subject and functional boundaries in order to handle complex situations holistically.	FS	S	FS	FS	FS	FS	FS	FS	S
<b>TRANSFERABLE SKILLS</b>									
Conduct research into business and management issues that requires familiarity with a range of business data, research sources and appropriate methodologies, and enable this to inform the overall learning process Synthesise the key business concepts learned throughout the MBA and demonstrate their real-world application.				S	S	S	S	S	S S

**KEY**      **F** = Formative assessment      **S** = Summative assessment      **FS** = Formative AND Summative assessment